

125 West 55th St
New York, NY 10019

Contract # 25288983 Changes as of: 9/25/2016 at 9:43 AM Version: Highlighting Revision 1
 CPE: RUBFL/ORDR/C:18C24 Flight: 10/18/16 - 10/24/16 Station: WWSB
 Agency: Smart Media Group Advertiser: RUBIO, MARCO Market: Sarasota-Manatee - SRA
 1427 LESLIE AVE Product: order Office: WASHINGTON
 SUITE #102 Agency Order #: 30048351 Primary Demo: Adults 35+
 ALEXANDRIA, VA Buyer: Rubin, Nancy Con Type: POLITICAL/VOTE
 22301
 Salesperson: BRADLEY PHILLIPPS Assistant: BRADLEY PHILLIPPS
 202-955-5342 202-955-5342
 Separation: 64016
 Total \$: \$5,750.00
 Total Spots: 21
 Total CPP: \$575.00
 Total GRP: 10.0
 Traffic #: 64016

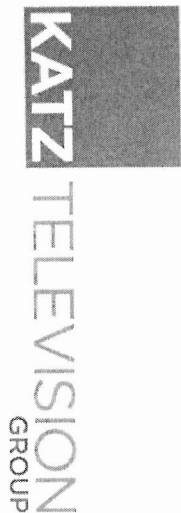
Comments: revised lines 1,2 - added line 3

													10/18 - 10/24							Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/19	10/20	10/21	10/22	10/23	10/24	Spots	\$	CPP	GRP						
1	M-F 6a-7a		Good Morning Suncoast	\$250.00	0.5	30	2	2	2	2	0	0	2	10	\$2,500.00	\$500.00	5.0						
null Changes: Program from ABCACTION NEWS 6A +A to Good Morning Suncoast																							
	M-F 7a-9a		GOOD MORNING AMERICA	\$300.00	0.5	30	2	2	2	2	0	0	2	10	\$3,000.00	\$600.00	5.0						
null Changes: Rate from 325 to 300																							
	M-F 12n-1p		News	\$250.00	0.0	30	0	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0						
TOTALS: 4 5 4 4 0 0 4														21	\$5,750.00	\$575.00	10.0						

64016

64016.1

64016



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Agency: Smart Media Group	Advertiser: RUBIO, MARCO	Market: Sarasota-Manatee - SRA	Total CPM: \$575.00
1427 LESLIE AVE	Product: order	Office: WASHINGTON	Total GRP: 10.0
SUITE #102	Agency Order #: 30048351	Primary Demo: Adults 35+	Traffic #: 64016
ALEXANDRIA, VA	Buyer: Rubin, Nancy	Con Type: POLITICAL/VOTE	
22301	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS	Separation:
	202-955-5342	202-955-5342	

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/25/16 9:43 AM	BRADLEY PHILIPPS	revised lines 1,2 - added line 3
09/23/16 2:21 PM	Ronda Drago	LN 1 REV PRG TO GOOD MORNING-SUNCOAST LN 2 REV RATE TO \$ 300 OFFER 1X W/O 10/18 12P NEWS @ \$250
09/16/16 3:44 PM	System	Notice Received.
09/16/16 12:20 PM	BRADLEY PHILIPPS	nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book

Competitive Information	
Market Budget:	\$191,667
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	21	\$5,750.00	10.0
Total	100%	21	\$5,750.00	\$575.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	21	\$5,750.00
Total	21	\$5,750.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/25/16 9:43 AM	BRADLEY PHILIPPS	Revised	1		\$0
Makegood 1	9/23/16 2:21 PM	Ronda Drago	Sent To Rep			\$0
Queued for Electronic Contracting	9/16/16 3:42 PM					\$0
New	9/16/16 12:18 PM	BRADLEY PHILIPPS	Confirmed	20		\$5,750.00

Changes: Total Spots from 20 to 21, User Entered \$ from \$0.00 to \$5,750.00, Comments from nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book to revised lines 1,2 - added line 3, 3 buylines added or modified.

Changes: Total GIMPs from 0 to 10, Total CPM from \$0.00 to \$575.000.00.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.